



**Professional Development Day at Kalamazoo College**  
**Kalamazoo College**  
**Kalamazoo, Michigan**

**Monday, February 26, 2018**

| Clock Hours | Time            | Activity                 | Session Title  |
|-------------|-----------------|--------------------------|--|
| 0           | 7:45 – 9:00 AM  | Registration & Breakfast |  |
| 0           | 8:00 – 9:00 AM  | Tour                     | Optional Campus Tour   |
| 1           | 9:00 – 10:00 AM | Breakout Session 1       | <b><i>Perspectives on Resilience and Challenges with College Counseling Staff</i></b> – this session will share research on the impact of stress, anxiety, depression, and other student challenges that students bring with them from high school.<br><i>Presenter: Dr. Kenlana Ferguson, PhD</i> |
|             |                 |                          | <b><i>Demystifying the Letter of Recommendation</i></b> – this session will use examples of good and bad letters of recommendation and explain how they impact admission decisions.<br><i>Presenter: Rudi Goddard</i>  |
| 1           | 10:00– 11:00 AM | Breakout Session 2       | <b><i>LGBTQ 101</i></b> – What do your LGBTQ college students need when looking at college options?<br><i>Presenters: Andrew Grayson and Brooke Lindley</i>  |
|             |                 |                          | <b><i>Helping Underrepresented Students Find a Good Fit</i></b> – looking at success factors for students of color, first generation college students, low income students and LGBTQ students and how to have these conversations.<br><i>Presenter: Natalia Carvalho-Pinto</i>                     |
|             |                 |                          | <b><i>Managing Large Caseloads</i></b> – helpful tips for counselors who struggle with ways to support a large caseload of students through the college search process.<br><i>Presenter: Jessica Williams</i>  |

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|---|---------------------|--------------------|--|
| 1 | 11:00 AM – 12:00 PM | Breakout Session 3 | <p><b><i>Making the Most of College Visits</i></b> – how traditional high school visits can be more beneficial to both sides of the desk and how high schools can use college admissions offices as resources.<br/> <i>Presenters: Mariella Ortiz-Reyes, Alex Werder, and Shelby Long</i></p>  |
|   |                     |                    | <p><b><i>The Kalamazoo Promise: Work in Progress</i></b> – once we make college free, how do we create a college going culture?<br/> <i>Presenters: Suzanne Lepley and Bridget Timiney</i></p>   |
|   | 12:00 – 12:30 PM    | Lunch              |  |
| 1 | 12:30 – 1:30 PM     | Keynote Address    | <p><b><i>Your Jobs are Hard, how to find the hustle</i></b> – The speaker will focus on finding motivation to do difficult and often thankless work, and how to bring your enthusiasm and excitement to your colleagues and students.<br/> <i>Keynote speaker - Tim Terrentine , Vice President of Development and Alumni Relations at Western Michigan University</i></p> |
|   | 1:45 – 2:45 PM      | College Tour       | Optional Campus Tour or Fireside Chat with Dean Staab  |
|   | 2:45 – 3:45 PM      | Classroom          | Optional Class Visit   |

Total SCECH credits available: 3 – 4